

Exponential functions $C r^{at}$

Caribou: $P(t) = 1000 (1.1)^t$

claim: by a good choice of a

$$1000 (1.1)^t = 1000 \cdot 2^{at}$$

This population then doubles every time

t goes up by? $\frac{1}{a}$

$$2^{a \cdot 0} = 1$$

$$2^{at} = 2$$

$$at = 1$$

$$t = 1/a$$

$$2^{a \left(\frac{2}{a}\right)} = 4$$

$$0 \rightsquigarrow \frac{1}{a} \rightsquigarrow \frac{2}{a}$$

$$2^{at} \quad | \quad 1 \rightarrow 2 \rightarrow 4$$

To rewrite we need logarithms

Recall $\log_{10}(10^x) = x$ $10^{\log_{10} y} = y$

$$\log_e(e^x) = x \quad e^{\log_e y} = y$$

$$e \approx 2.7$$

$$\log_7(7^x) = x \quad 7^{\log_7 y} = y$$

This is an example of an inverse function.

$$f^{-1}(f(x)) = x \quad f(f^{-1}(y)) = y$$

Log rules

$$10^{x+y} = 10^x 10^y \iff \log_{10}(ab) = \log_{10} a + \log_{10} b$$

$$(10^x)^y = 10^{xy} \iff \log_{10}(a^b) = b \log_{10}(a)$$

$$10^0 = 1 \iff \log_{10}(1) = 0$$

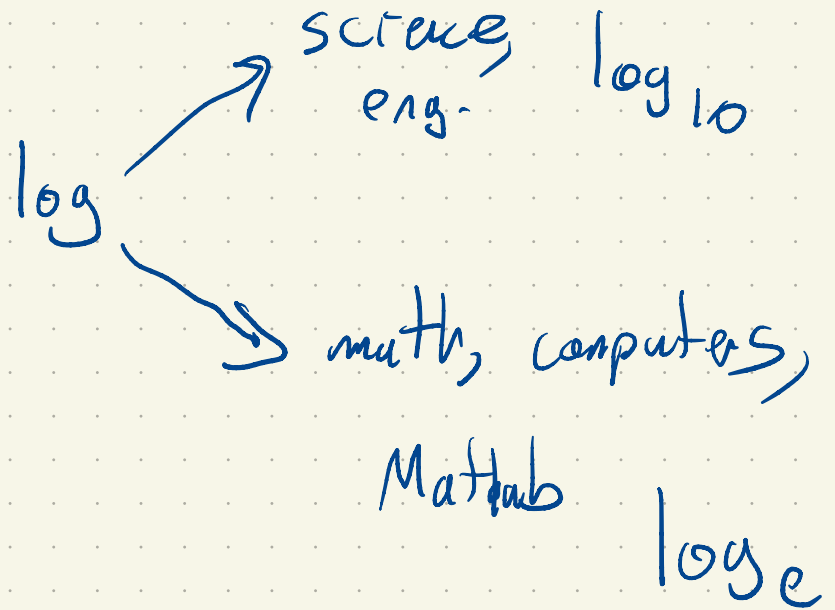
These rules apply to all bases ($10 \rightarrow e$)

Common log: \log_{10}

Natural log

\log_e

\downarrow
 \ln



$$1000 (1.1)^t = 1000 2^{at}$$

$$(1.1)^t = 2^{at}$$

$$\log_{10} \left((1.1)^t \right) = \log_{10} \left(2^{at} \right)$$

$$t \log_{10} (1.1) = at \log_{10} (2)$$

$$\log_{10} (1.1) = a \log_{10} (2)$$

$$a = \frac{\log_{10} (1.1)}{\log_{10} (2)} \approx 0.1375$$

$$\text{Time to double: } \frac{1}{a} \approx 7.27 \text{ (years)}$$

\log_{10} and \log_e are co-express

$$\log_{10}(10^y) = y \log_{10}(10)$$

$$\log_e(10^y) = y \log_e(10)$$

$$y = \frac{\log_e(10^y)}{\log_e(10)}$$

$$y = \log_{10}(10^y)$$

$$\log_{10}(10^y) = \frac{\log_e(10^y)}{\log_e(10)}$$

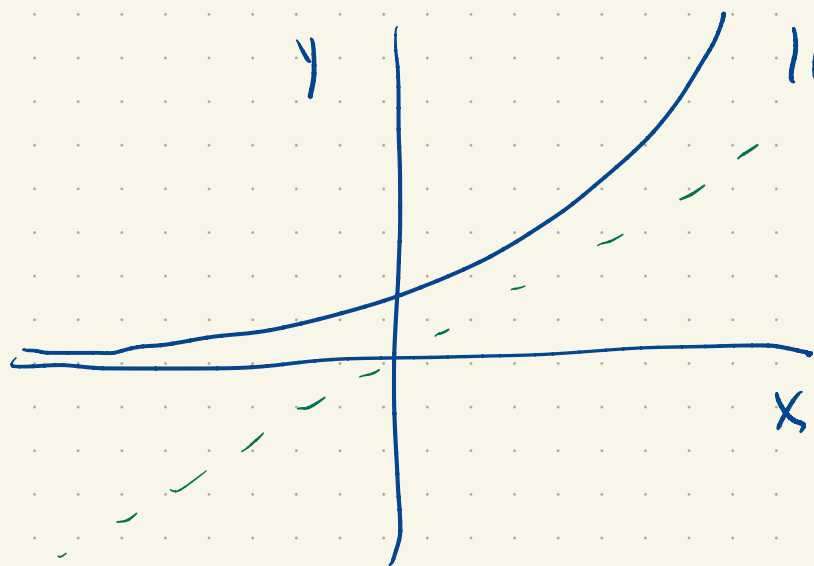
$$x = 10^y$$

$$\log_{10}(x) = \frac{\log_e(x)}{\log_e(10)}$$

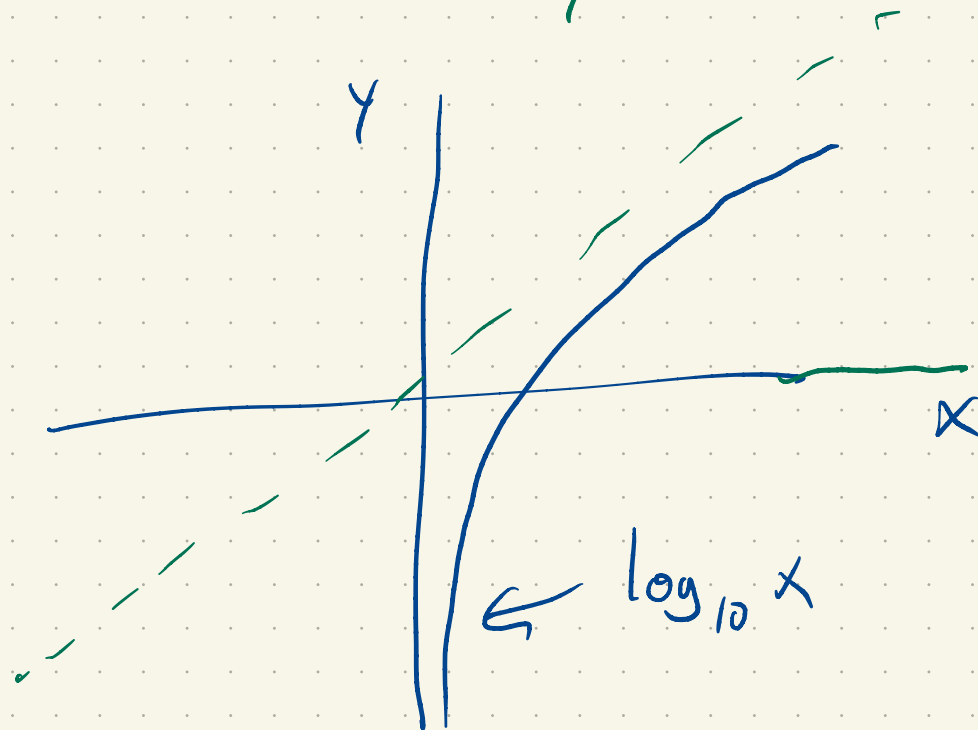
$$= \frac{\ln(x)}{\ln(10)}$$

$$\log_a(x) = \frac{\log_b(x)}{\log_b(a)} \quad \leftarrow \text{change of base}$$

How do we graph $\log_{10}(x)$?



For an inverse function,
like \log_{10} , we
swap x, y



$\log_{10}(x)$ is only defined for $x > 0$