

## Optimization:

We can use calculus in some settings to find "the best" option among many possibilities. Often best is formulated as biggest.

Suppose  $f$  is a function with domain  $\mathbb{R}$ , say.

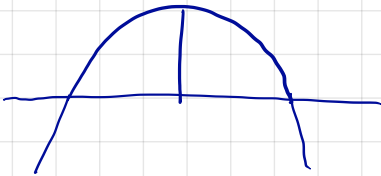
If  $c$  is a point in  $\mathbb{R}$  and if

$$f(c) \geq f(x) \text{ for all } x \in \mathbb{R} \text{ we}$$

say  $f(c)$  is an absolute maximum value of  $f$ .

e.g.

$$f(x) = 1 - x^2 \text{ on } (-1, 1)$$



$f(0) = 1$  is a maximum value for  $f(x)$

If  $f(x) = 5$  for all  $x$ , does  $f$  have a max value?

Where is the max achieved?

We have a similar concept for minimums.

$f(c)$  is an absolute minimum w.r.t.  $f$  if  $f(c) \leq f(x)$  for all  $x \in \mathbb{R}$

Note:  $f$  from the previous example does not have an absolute maximum.

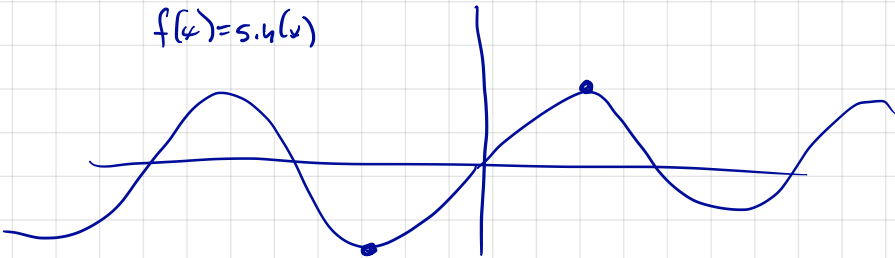
Functions need not have any absolute maximums or minimums.

e.g.  $f(x) = e^x$



And they can have multiple:

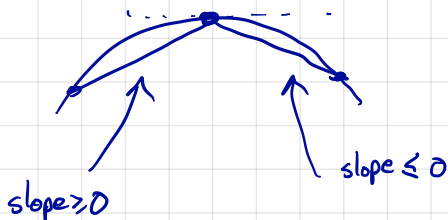
$f(x) = \sin(x)$



1 is a max value  
-1 is a min value

$f$  attains its max at  
 $c = \frac{\pi}{2} + k2\pi$

What does calculus have to do with this?



intuitively, slope of tangent line there is 0.

Fact: If the domain of  $f$  contains an interval around  $c$ ,  
and  $f$  attains a max or min at  $c$ ,  
and  $f'(c)$  exists, then  $f'(c) = 0$ .

Need all of these:

Both sides

$$f(x) = x \text{ on } [-1, 1].$$

Attains a max at  $x = 1$

$$f'(1) = 1 \neq 0.$$

Derivative exists

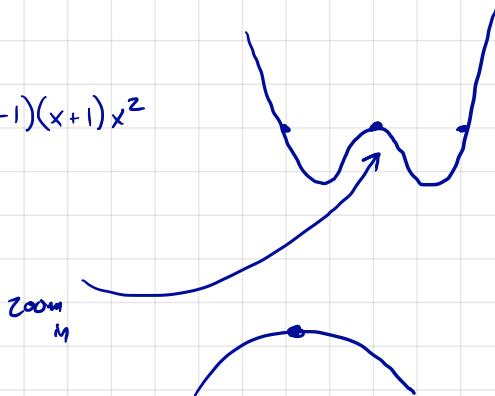
$$f(x) = |x| \text{ on } [-1, 1]$$

Attains a min of 0 at  $x = 0$ .

But  $f'(0)$  does not exist.

Here's a more nuanced version of a maximum value:

$$f(x) = (x-1)(x+1)x^2$$



If  $x$  is "near"  $c = 0$ ,  $f(x) \leq f(c)$ .

We say  $f(c)$  is a local maximum value of  $f$ , if  
 $f(x) \leq f(c)$  for  $x$  near  $c$ .

(And a similar definition for a local min.)

Typically, we don't want local min/maxs but we need to be aware of them.

## Fermat's Theorem

Fact: If the domain of  $f$  contains an interval around  $c$ ,  
and if  $f$  attains a <sup>max or min at</sup>  $c$ ,  
and if  $f'(c)$  exists, then  $f'(c) = 0$ .

local

This gives you a way to look for maxima:

1) Spots where  $f'(x) = 0$

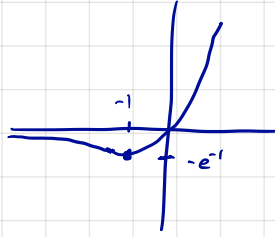
2) Spots where  $f(x)$  does not exist

3) Spots  $x$  where  $f$  is not defined on both sides of  $x$ .

It's gotta be one of these, if any where.

Def: we say  $c$  is a critical point for  $f$   
if  $f'(c) = 0$  or  $f'(c)$  DNE.

e.g.  $f(x) = xe^x$



clearly doesn't have an  
absolute max.

Could have an absolute min.  $f'(x) = e^x + xe^x = (1+x)e^x$   
 $f'(x) = 0$  at  $x = -1$ .

Indeed  $f(-1) = -e^{-1}$  is a minimum value for  $f$ .

---

Now we have seen that functions need not have mins/maxes.

But: If  $f$  is continuous on  $[a, b]$ , a closed, bounded interval, then  $f$  achieves both a minimum and a maximum.

(Extreme Value Theorem)

e.g. Find maximum and minimum values of

$$f(t) = t - t^{1/3} \text{ on } [-1, 4]$$

$$f'(t) = 1 - \frac{1}{3} t^{-2/3}$$

$$f'(t) = 0 \quad 3 = t^{-2/3}$$

$$t = 3^{-3/2}$$

derivative defined everywhere

Three candidates:  $x = -1$   
 $x = 3^{-3/2}$   
 $x = 4$

$$f(-1) = -1 - (-1) = 0$$

$$f(4) = 4 - 4^{1/3} = 2.41\dots$$

$$f(c) = -0.3849\dots$$

$$f(x) = x + \frac{1}{x} \quad \text{on } \left[\frac{1}{5}, 4\right]$$

$$f'(x) = 1 - \frac{1}{x^2}$$

$$f'(x) = 0 \quad \text{at } 1$$

$$\text{candidates: } x = \frac{1}{5}, 0, 4$$

$$f\left(\frac{1}{5}\right) = 5 + \frac{1}{5} = 5.2$$

$$f(4) = 4 + \frac{1}{4} = 4.25$$

$$f(1) = 1 + 1 = 2$$

So  $f$  attains a  $\underset{\text{max}}{\text{minimum}}$  of 2 at  $x = 1$   
of 5.2 at  $x = 0.2$



$$f(x) = x^{2/3} \text{ on } [-8, 8]$$

$$f'(x) = \frac{2}{3} x^{-1/3} \neq 0$$

$f'(0)$  DNE, so this is a crit point.

$$\begin{array}{l} f(-8) = 4 \\ f(8) = 4 \\ f(0) = 0 \end{array} \left. \begin{array}{l} \text{]} \\ \text{]} \\ \text{]} \end{array} \right\} \begin{array}{l} \text{max} \\ \text{min.} \end{array}$$